



2024 St. Catharines Rowing Club AGM – Communications Committee report for 2023 calendar year

2023 saw the creation of the SCRC Communications Committee. The committee began slowly as the roles and responsibilities were defined by the committee members and the Board.

Looking ahead to 2024 the Communications Committee will take a larger role in social media posts and updates to the Club's website, and create quarterly newsletters to provide valuable and timely information to members, parents and athletes.

The committee has also started working in conjunction with the Fundraising Committee to provide a platform for them to engage a larger audience in a more timely fashion.

2024 is going to be an exciting year. Recent social media posts have included a job posting for the new Club Captain/Head Coach position, a call for volunteers, and a year-end hype video that shows some of the Club's 2023 accomplishments.

David Winslade, Chair
Communications Committee