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## 2025 St. Catharines Rowing Club Annual Meeting of the Members Vice President Fundraising Report for 2024 calendar year

Thank you to Dave Derry and the Board of Directors for input and assistance on these fundraising projects and to the Fundraising Committee, Kate Hingston (Tag Day and Mother's Day Parking), Travis King (50/50 Raffle), and Stephanie Mowder and Dave Winslade for their ideas and work in making these events happen.

### 2024 Revenue From Fundraising Efforts and Grants

Tag Day:	11,472.85
Sponsors:	19,650.00
Parking @ Mother's Day:	1,992.53*
T-Shirt Sale:	470.91*
50/50 Raffle:	2,197.00
Regatta Sport Merchandise:	5,820.38
Plant Sale:	- 318.80
Silent Auction:	1,924.68
NSTF:	250.00
Grants:	<u>23,896.00</u>
<b>TOTAL:</b>	<b>67,355.55</b>

\*Net Amounts: \$259.00 and \$61.22 from totals has been deducted to reflect amounts remitted as HST

### Tentative Plans and Events For 2025:

- Tag Day - Saturday May 10, 2025
- Plant Sale – Mother's Day Regatta, Sunday May 11, 2025 – not at a loss this time!
- Initiation of fundraising campaign on website, in newsletters, on social media.
- 50/50 Draw – Opening to coincide with the opening of the Fall rowing program in September with the draw being made at the Captain's Dinner on November 29, 2025.
- Masters Rowing Camp - July or September (tentative)
- Increase the number of sponsors and possibly an enhanced sponsor program with higher "prices"
- An expanded silent auction at Captain's Dinner
- More publicity and promotion of fundraising activities.
- BINGO

## Grant Applications

### **ONTARIO TRILLIUM FOUNDATION (OTF)**

- RESILIENT COMMUNITIES FUND 2022: The \$119,800.00 grant over two years, was received in July 2022 for the purchase of 11 training shells, to pay the salaries of the Summer Youth Camp and Junior Development instructors, and fund coach education and coaches' attendance at RO conferences was completed in September. OTF accepted our final report and sent a cheque for \$11, 980.00 to cover the 10% holdback of funds.
- CAPITAL GRANT 2024: application for \$80,000.00 to purchase a Club truck was denied because of an error in reporting financial information.
- GROW GRANT 2024: application submitted for \$279,200.00 over three years to support the salaries of a Junior Lead Coach and a part-time administrative staff, lap top computers for staff use, and renovations to the workshop to create an enclosed office for staff. Results of the application are expected in early March 2025.
- CAPITAL GRANT 2025: application to be submitted by March 5 requesting \$180,000.00 to purchase five new shells to replace some of the Club's twenty-three aging Kaschper shells. Results of the application are expected in early July 2025.

### **CANADA SUMMER JOBS**

- 2024 saw an application for a grant for \$11,916.00 to hire two summer staff to assist the Club Captain with maintenance and operational duties around the Club.
- 2025 an application has been submitted for \$57,951.00 (including MERCs) for hire 8 students, two to work for the captain and six as instructors for the Summer Youth Camp and the Junior Development Program. The salaries requested at the current minimum wage of \$17.20/hr. We expect to hear around the end of April but the current federal political situation in Ottawa may impact the program and the timing of any announcements for funding.

Respectfully submitted,

Louise Hastings

Vice President Fundraising

St. Catharines Rowing Club